



## **FOR IMMEDIATE RELEASE**

### **MEDIA CONTACT:**

Scott Robertson, APR  
Robertson Communications for Wi Digital Systems  
949-766-6789  
[scott@robertsoncomm.com](mailto:scott@robertsoncomm.com)

## **Wi Digital Systems Releases Wi AudioLink™ Pro with Two-Way USB 2.0 Audio Interface**

**New 2.4GHz Pocket Portable Stereo Digital Wireless Audio System for Musical Instruments and Audio Monitoring with Industry's First USB 2.0 Interface for Two-Way Digital Wireless Audio Connection Between Musical Gear, iPad®, Windows Surface®, Tablet, MAC and PC Computers.**

**Laguna Niguel, Calif., January 24, 2013** – Wi Digital Systems, makers of professional-quality, pocket portable stereo digital wireless audio systems for musicians and performers, today announced the Wi AudioLink™ Pro, the first product line ever to combine uncompressed point-to-point 2.4GHz stereo digital wireless audio connection for live performance with USB 2.0 audio interface for two-way simultaneous digital wireless studio audio quality connectivity between musical instruments and iPad®, Windows Surface®, Tablets and MAC/PC computers.

### **Designed For Every Instrument In The Band!**

Wi Digital's new Wi AudioLink™ Pro pocket portable stereo digital wireless system for musical instruments and In-Ear monitoring is the smallest most advanced 2.4GHz stereo digital wireless system that provides up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity with wide 15Hz to 20KHz frequency response that covers the full harmonic spectrum of musical instruments including Guitars, Keyboards, Pianos, and Percussion; and delivers crisp highs and thundering low tones to satisfy the most demanding user. Featuring Two-Way Digital Wireless USB 2.0 Audio Technology – The amazing Wi AudioLink™ Pro enables musicians to wirelessly connect their musical gear and In-Ear monitors to iPad®, Windows Surface®, Tablet, MAC or PC computers for untethered simultaneous two-way digital wireless studio audio quality connectivity to play, record and monitor their performance with superb tones using the guitar amps effects in Apple's Logic Pro, GarageBand software or any Core Audio compatible application on iPad®, Windows Surface®, Tablet, Mac or PC.

Wi Digital Systems' Wi AudioLink™ Pro (Wi-ALP55) pocket portable stereo digital wireless instruments and audio monitoring system with built-in two-way USB 2.0 audio



interface comes fully equipped with all the accessories needed for various setups and a hard shell carrying case. **MAP \$249**

“Recording your music with iPad®, Windows Surface®, Tablet, MAC or PC computer is now easier than ever using the Wi AudioLink™ Pro stereo digital wireless audio system for live performance and USB 2.0 digital wireless audio connectivity” said Pierre Abboud, Chief Technology Officer of Wi Digital Systems. “Our revolutionary two-way USB 2.0 wireless audio interface allows musicians for the very first time to play, record, monitor and listen to their performance simultaneously without the hassle of cables or being tethered to the iPad®, Windows Surface®, Tablet, MAC or PC”.

### **About Wi Digital Systems**

Wi Digital Systems makes professional-quality, pocket portable stereo digital wireless audio systems for musicians, performers and videographers who want easy to use, affordable products that provide freedom from cables. For more information, please visit [www.widigitalsystems.com](http://www.widigitalsystems.com)

###

# Changing The Game In Digital Wireless Audio

## Wi AudioLink™ Pro

Pocket Portable Stereo Digital Wireless Music Instruments  
& Audio Monitoring System With Two-Way  
Wireless USB 2.0 Audio Interface  
for MAC/PC/TabletPC/iPad



### Untethered Two-Way USB Audio Connection!

The amazing Wi AudioLink Pro enables musicians to wirelessly connect their gear or microphones and In-ear monitors to iPad, Tablet, MAC or PC computers for simultaneous two-way digital wireless studio audio quality connectivity with superb tones using the guitar amps and effects in Apple's Logic Pro, GarageBand software or any Core Audio compatible application on iPad, Tablet, Mac or PC.

### Performance In Elegant Form

Wi AudioLink Pro is the smallest most advanced frequency diversity 2.4GHz stereo digital wireless system that provides up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity with 15Hz to 20KHz frequency response for crisp highs and thundering low tones to satisfy the most demanding user.

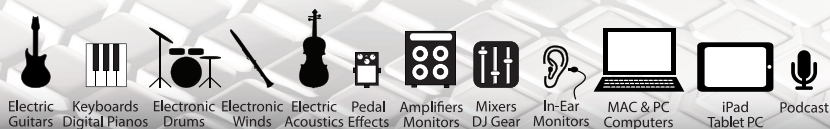


### All-IN-ONE.



Designed For Every  
Instrument In The Band!

Wi AudioLink Pro Model Wi-ALP55





# Wi AudioLink Pro

Pocket Portable Stereo Digital Wireless Music Instruments &  
Audio Monitoring System With Two-Way USB 2.0 Audio Interface  
MAC/PC/iPad®/Windows Surface®/TabletPC

Wi DIGITAL SYSTEMS

## Wi AudioLink Pro

DIGITAL WIRELESS  
((STEREO))

### WIRELESS SYSTEM SPECIFICATIONS

#### DIGITAL WIRELESS SYSTEM

- Transmission Format: 2.4 GHz Digital Wireless
- Bit Rate: 16-bit, 48 kHz Stereo CD Audio Quality (Uncompressed Audio)
- Frequency Response: 15Hz -20kHz
- Frequency Selection: Auto (Diversity System)
- Output impedance: < 10 ohm
- Max Output level: 720mV RMS
- Stereo NR: >90 dB
- Distortion: 0.12 % THD
- Wireless Range: Up to 100 Feet (May be dependent on line of sight) (Range may vary due to local conditions)
- Antenna: Two Internal Antennas
- Power Input: 5V DC, 500 mA (USB Bus Power)

#### Wi AUDIOLINK PRO TRANSMITTER

- Remote Audio Controls: Volume Up/Down & Mute
- Rechargeable Battery: 4 ~ 6 hours
- Connectors: 1/8" TRS Stereo
- USB Interface: Full Speed Two-Way USB 2.0 Wireless Audio Interface
- Dimensions: 1.2"x0.6"x3.34"
- Mounting: Metal Belt Clip
- Weight: 1.08 Oz



#### Wi AUDIOLINK PRO RECEIVER

- Remote Audio Controls: Volume Up/Down, Play, Pause, Mute, Next/Prev Track, MIC ON/OFF
- Rechargeable Battery: 4 ~ 6 hours
- Audio Connectors: 1/8" TRS Stereo (Support Audio-in & Audio-out)
- Dimensions: 1.2"x0.6"x3.34"
- Mounting: Metal Belt Clip
- Weight: 1.08 Oz

#### TWO-WAY USB 2.0 WIRELESS AUDIO INTERFACE

- OS Support: MAC OSX, iOS, Win XP/VISTA/ Win7/Win 8
- Compatibility: MAC, PC, iPad®, Windows Surface®

## Wi AudioLink Pro

DIGITAL WIRELESS  
((STEREO))



#### POCKET PORTABLE DESIGN

The Wi AudioLink Pro stereo digital wireless system combines all the features required for musical instruments and audio monitoring connectivity in a small, rugged, lightweight design. The entire system can fit in the palm of your hand!



#### CRYSTAL CLEAR TONES

The Wi AudioLink Pro delivers uncompressed 48KHz stereo digital wireless audio with crystal clear tones free of potential crackle, signal loss and RF interference inherent in UHF/VHF systems.



#### FULL FREQUENCY SPECTRUM

The Wi AudioLink Pro's 15Hz to 20kHz frequency response covers the full harmonic spectrum and delivers crisp highs and thundering low tones to satisfy the most demanding users.



#### TWO-WAY WIRELESS USB 2.0 AUDIO INTERFACE

The Wi AudioLink Pro enables musicians to wirelessly connect their musical gear and In-Ear monitors to iPad®, Windows Surface®, Tablet, MAC or PC computers for untethered simultaneous two-way stereo digital wireless studio audio quality connectivity.



#### TWO (2) INTERNAL DIVERSITY ANTENNAS

Two powerful internal antennas that seek the signal individually for fewer dropouts. In the rare event of a dropout, the 'Auto-Mute' feature kicks in to prevent intermittent static.



#### FAST 10 SECOND SETUP

This combination of audio performance, simplified setup and portability lets you set up quickly and easily!

- No complicated frequencies to assign
- No heavy cables to route
- No tangle of cables
- No bulky devices to carry
- No clumsy antennas
- No knobs to tweak
- No software drivers

Tel: 714-505-4567

e-mail: sales@widigitalsystems.com

Designed by Wi Digital Systems in California USA  
US and Foreign Patents Pending

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(Design and specifications subject to change without notice).



## Wi AudioLink Pro

Pocket Portable Stereo Digital Wireless  
Music Instruments & Audio Monitoring System  
With Two-Way USB 2.0 Audio Interface for  
iPad®, MAC, PC, Windows Surface® & TabletPC

DIGITAL WIRELESS  
((STEREO))



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## The Smallest, Most Advanced, Stereo Digital Wireless Instruments & Audio Monitoring System For Live Performance & Two-Way USB 2.0 Wireless Audio



### Pocket Portable Stereo Digital Wireless System

The Wi AudioLink Pro model Wi-ALP55 is a full function 2.4GHz stereo digital wireless audio system that provides up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity. This high-quality solution boasts dual internal antennas for true diversity auto frequency selection and operates without radio frequency (RF) interference, signal loss, or crackle inherent in the UHF/VHF systems, and it's immune to AC hum. It's the best stereo digital wireless audio solution for live performances, personal monitoring and studio recording environments.

### Crisp Highs & Thundering Low Tones

The Wi AudioLink Pro's 15Hz to 20kHz frequency response covers the full harmonic spectrum of musical instruments including Guitars, Keyboards, Pianos, and Percussion; and delivers crisp highs and thundering low tones to satisfy the most demanding user.

### Maximum Audio Connectivity

The Wi AudioLink Pro's transmitter boasts three (3) different modes to support the following instrument connections:

- **Mono Line-in** (Passive, Active & Electric Acoustic Guitars)
- **Stereo Line-in** (Instruments & Audio Gear)
- **Two-Way USB 2.0 Wireless Audio Interface** (MAC, PC, iPad®, Windows Surface® & Tablet PC)



### Simple, Elegant, Ultra-Light Design

This combination of audio performance, simplified setup and portability lets you set up quickly and easily!

- No complicated frequencies to assign
- No heavy cables to hoist or route
- No tethering or tangle of cables
- No bulky gear to haul
- No clumsy antennas
- No knobs to tweak
- No software drivers

## Designed For Every Instrument In The Band!

### Active, Passive & Acoustic Electric Guitars

The Wi AudioLink Pro is designed to provide digital wireless freedom to any electric lead, bass and electric acoustic guitar including effects pedals and processor systems. The rugged, ultra-light transmitter easily attaches to any guitar strap without impeding body movement or posing any risk to the gear. When you remove your guitar, the wireless system goes with it to the guitar stand.



### Electronic Drums & Percussion

The Wi AudioLink Pro is designed to deliver the crisp highs and stick articulation of the cymbals, while delivering the mid frequencies and thundering low tones you would expect to hear from the bass drum and tom toms in true, uncompressed stereo CD quality.



### Digital Pianos, Synths & Keyboards

The Wi AudioLink Pro is the first stereo digital wireless system ever to combine all the features required for digital pianos, synths and keyboards applications in an ultra small, rugged, lightweight design.

This powerful system can support a single stereo keyboard connection or two keyboards in mono connection without the AC hum or crackle associated with instruments' cables.



### In-Ear Personal Monitors & Studio Headphones

The Wi AudioLink Pro provides freedom of wireless movement to conventional studio monitor headphones or in-ear personal monitors. The system is optimized for Wi Digital's optional Wi Sure-Ears and Wi Micro-In-Ears personal monitors for a high quality wireless monitoring experience.



### Electric/Electronic Strings, Upright Bass & Wind Instruments

The Wi AudioLink Pro's visually unobtrusive, ultra lightweight, 1.08 Oz. design is carefully styled to discreetly support any electric/electronic strings, upright bass and wind instruments without impeding body movement.



### DJ Gear, Mixers, Amps & Live Sound Systems

The Wi AudioLink Pro wirelessly connects DJ gear, amps, mixers and live sound systems in minutes. Simply connect the ultra compact sized transmitter to the audio output jacks of the DJ mixer and then connect the ultra compact sized receiver to the amplifier and speakers on stage and you are done!



## Two-Way USB 2.0 Wireless Audio Interface!

### Untethered Simultaneous Two-Way Audio

The Wi AudioLink Pro is designed to remove all communications barriers between your musical gear, personal computers and tablets.

The built-in USB 2.0 wireless audio interface enables musicians to wirelessly connect their musical gear and In-Ear monitors to iPad®, Windows Surface®, Tablet, MAC or PC computers for untethered simultaneous two-way digital wireless studio audio quality connectivity to play, record and monitor their performance with superb tones using the guitar amps effects in Apple's Logic Pro, GarageBand software or any Core Audio compatible application on iPad®, Windows Surface®, Tablet, Mac or PC.

Ideal for virtual instruments, electronic DJ, audio listening and monitoring applications, the Wi AudioLink Pro puts all of your computer's essential audio controls, including volume, mute, track control in the palm of your hand



### Ultimate Cross Platform Compatibility With MAC, PC, iPad®, Windows Surface® & Tablet PC

The Wi AudioLink Pro's fast, plug-and play, USB 2.0 stereo digital wireless audio interface combines all the features required for professional wireless stereo audio connectivity for MAC, PC, iPad®, Windows Surface® and Tablet PCs on-stage, in-studio or at home with simplicity, ease and elegance. No drivers are needed.

Ideal for virtual instruments, electronic DJ, podcasting, VoIP, audio listening and monitoring applications, the Wi AudioLink Pro puts all of your computer's essential audio controls, including volume, mute, track control in the palm of your hand with support for most common calling applications including Skype®, Yahoo!®, Live™, and AIM®.

### Extreme Power Flexibility

The Wi AudioLink Pro power source's flexible design boasts an internal rechargeable battery for 4-6 hours of battery operation. Add the optional USB AA battery adapter for up to 13 hours of extended use. No need to power down the system to charge or replace the batteries.

There's also an AC power adapter for continuous operation. You can even use USB bus power to charge and operate your Wi AudioLink Pro. Enjoy true freedom from power concerns.

### Wi-ALP55 Package Contents Include

- Wi AudioLink Pro Transmitter
- Wi AudioLink Pro Receiver
- 1/8" to 1/8" TRS Stereo Cable
- QTY (2) 1/8" to 1/4" TRS Stereo Cable
- QTY (2) 1/8" to 1/4" Y-Split L/R TRS Stereo Cable
- 1/8" MIC/Guitar Input Port & Stereo Output Port to 1/8" TRS Adapter
- Universal USB Power Adapter
- USB 2.0 Cable
- Power Cable
- User Guide
- Hard Shell Carrying Case



AA Battery Adapter JM-WBA01 (Optional Adapter)



Wi<sup>®</sup> DIGITAL SYSTEMS  
www.widigitalsystems.com



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Scott Robertson, APR  
Robertson Communications for Wi Digital Systems  
949-766-6789  
[scott@robertsoncomm.com](mailto:scott@robertsoncomm.com)

## **Wi Digital Systems Delivers Wi AudioStream™ Pro with Two-Way USB 2.0 Audio Interface**

**New 2.4GHz Pocket Portable Stereo Digital Wireless Audio System for Vocals, Acoustic Instruments and In-Ear Monitoring with Industry's First USB 2.0 Interface for Two-Way Digital Wireless Audio Connection Between Musical Gear, iPad®, Windows Surface®, Tablets, MAC and PC Computers.**

**Laguna Niguel, Calif., January 24, 2013** – Wi Digital Systems, makers of professional-quality, pocket portable stereo digital wireless audio systems for musicians and performers, today announced the Wi AudioStream™ Pro, the first microphone product line ever to combine uncompressed point-to-point 2.4GHz stereo digital wireless audio connection for live performance with USB 2.0 audio interface for two-way simultaneous digital wireless studio audio quality connectivity between acoustic instruments, vocals and iPad®, Windows Surface®, Tablets, MAC and PC computers.

### **Designed For Vocals, Acoustic Instruments, In-Ear Monitoring and Podcasting**

Wi Digital's new Wi AudioStream™ Pro pocket portable stereo digital wireless system for vocals, acoustic instruments and In-Ear monitoring is the smallest most advanced frequency diversity 2.4GHz stereo digital wireless system that provides up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity with wide 15Hz to 20KHz frequency response that covers the full harmonic spectrum of vocals and acoustic instruments including Guitars, Upright Basses, Woodwinds, Brass, Pianos, and Percussion; and delivers crisp highs and thundering low tones to satisfy the most demanding user. Featuring Two-Way Digital Wireless USB 2.0 Audio Technology – The amazing Wi AudioStream™ Pro enables musicians to wirelessly connect their acoustic instruments or microphones and In-Ear monitors to iPad®, Windows Surface®, Tablet, MAC or PC computers for untethered simultaneous two-way digital wireless studio audio quality connectivity to play, record and monitor their performance with superb tones using the vocal and amps effects in Apple's Logic Pro, GarageBand software or any Core Audio compatible application on iPad®, Windows Surface®, Tablet, Mac or PC.



### **Changing The Game In Digital Wireless Audio**

Wi Digital's mission to simplify and enhance performers' lives through product innovation can be seen in the Wi AudioStream™ Pro series which is available in the following models:

1. **Wi AudioStream™ Pro EL (Wi-ASPEL)** Pocket portable microphone and audio monitoring system with built-in two-way USB 2.0 audio interface. Designed for vocals, podcasting, In-Ear monitoring applications and iPad®, Windows Surface®, Tablet, Mac & PC on-stage, in-studio or home wireless setups. The AudioStream™ Pro includes a Sure-Fit™, flexible, adjustable length boom ear mount unidirectional microphone and an omnidirectional lavalier microphone and comes fully equipped with all the accessories needed for various setups, and a hard shell carrying case. **MAP \$349**
2. **Wi AudioStream™ Pro Ai (Wi-ASPAi)** Designed for acoustic/wind instruments Mono & Stereo wireless miking, In-Ear audio monitoring applications and iPad®, Windows Surface®, Tablet, Mac & PC on-stage, in-studio or home wireless setups. The Wi AudioStream™ Pro Ai features an ultra-lightweight rubber shock mounted transmitter that attaches to any instrument without posing the risk of damage to musical gear. It includes a high quality Wi Sure-Sound™ low profile mono unidirectional microphone and ultra-low profile almost invisible stereo unidirectional lavalier style microphones with mounting accessories for Guitars, Ukuleles, Violins, Upright Bases, Pianos, Sax, Trumpets, and Drums. The Wi AudioStream™ Pro Ai comes fully equipped with all the accessories needed for various setups, and a hard shell carrying case. **MAP \$549**

“Our game changing Wi AudioStream™ Pro delivers for the very first time a single product for use in both live performance and USB 2.0 digital wireless recording” said Pierre Abboud, Chief Technology Officer of Wi Digital Systems. “The revolutionary two-way USB 2.0 wireless audio interface allows musicians to play, record, monitor and listen to their performance simultaneously without the hassle of cables or being tethered to the iPad®, Windows Surface®, Tablet, MAC or PC”.

### **About Wi Digital Systems**

Wi Digital Systems makes professional-quality, pocket portable stereo digital wireless audio systems for musicians, performers and videographers who want easy to use, affordable products that provide freedom from cables. For more information, please visit [www.widigitalsystems.com](http://www.widigitalsystems.com)





#### SUPPORTED APPLICATIONS:

- Stereo, Mono & Dual Microphones Miking
- Singing, Spoken Word, Vocals & Ambient Miking
- Video Camera, DSLR & Handheld Recorders Miking
- Stringed, Brass & Acoustic Instruments Miking
- Performance Monitoring & Audio Listening
- Stereo line level Applications
- MAC, PC, iPad & VoIP Audio Applications  
(With optional USB transmitter model JM-UST01)

#### IDEAL FOR:

- Small Houses of Worship
- Videographers & News
- Musicians & Singers
- DJ & Night Clubs
- Health & Fitness Clubs
- School Classrooms
- Community Theaters
- Corporate Presentations



## Wi AudioStream™ EL2

(DIGITAL WIRELESS STEREO)

#### WIRELESS SYSTEM SPECIFICATIONS

- Transmission Format: 2.4 GHz Digital Wireless
- Bit Rate: 16-bit, 48 kHz Stereo CD Audio Quality (Uncompressed Audio)
- Frequency Response: 15Hz -20kHz
- Frequency Selection: Auto
- Connectors: 1/8" TRS Stereo
- Input impedance: 3.3K ohm
- Max input level: 1V RMS
- Output impedance: < 10 ohm
- Max Output level: 700mV RMS
- Stereo Line-in NR: >89 dB
- Stereo/Mono MIC-in NR: >84 dB
- Distortion: 0.12 % THD
- Wireless Range: Up to 100 Feet  
(May be dependent on line of sight;  
Range may vary due to local conditions)
- Input : Dual-Input/Stereo/Mono Mini MIC-in & Stereo Line-in
- Rechargeable Battery Life: 4 ~ 6 hours  
(10~13 Hours with optional AA battery power booster)
- Power Input: 5V DC, 500 mA (USB Bus Power)
- Maximum Units Operating at Same Time : 10
- Computer Compatibility: MAC, PC, iPod, iPad, iPhone and VoIP  
(With optional Wi Pad model JM-IPT01 & Wi USB model JM-UST01adapters )
- Dimensions: 1.2"x0.6"x3.34"
- Weight: 0.068 lbs (1.08 Oz)



#### EARSET/LAVALIER MIC SPECIFICATIONS

- Ear Mount Type: Sure-Fit™ Silicon Ear Mount
- Ear Placement: Simple-Twist™ Left & Right Ear
- Lavalier Miking: Clothing, In Hair & Instruments
- Boom: Sure-Fit™ Flexible, Adjustable Length Boom
- MIC Capsule : Removable 3.5mm
- Element: Back Electret Condenser
- Cable Type: Detachable Cable
- Weight: 0.012 lbs (0.2 Oz)

#### Omnidirectional Capsule Specs:

- Frequency Response: 20Hz -20kHz
- Operating Voltage: 1.5V - 12V DC
- Sensitivity: -45dB+/-3dB/Pascal
- Maximum SPL: 140 dB SPL max

#### Unidirectional Capsule Specs:

- Frequency Response: 50Hz -15kHz
- Operating Voltage: 1.5V - 12V DC
- Sensitivity: -51dB+/-3dB/Pascal
- Maximum SPL: 130 dB SPL max



## Wi AudioStream™ EL2

(DIGITAL WIRELESS STEREO)



#### POCKET PORTABLE DESIGN

The Wi AudioStream EL2 is the first stereo digital wireless system ever to combine all the features required for mini MIC and in-ear monitoring in a small, rugged, lightweight design. The entire system can fit into the palm of your hand!



#### CRYSTAL CLEAR TONES

The Wi AudioStream EL2 delivers uncompressed 48KHz stereo digital audio with crystal clear tones free of potential crackle, signal loss and RF interference inherent in UHF/VHF systems.



#### FULL FREQUENCY SPECTRUM

The Wi AudioStream's 15Hz to 20kHz frequency response covers the full harmonic spectrum and delivers crisp highs and thundering low tones to satisfy the most demanding users.



#### EXTREME POWER FLEXIBILITY

- The Wi AudioStream boasts 4 power options!
- 4~6 hours internal rechargeable battery use
- 13 hours with AA battery adapter (optional)
- Continuous use with AC power adapter
- Continuous use with USB port bus power



#### TWO (2) INTERNAL ANTENNAS

Two powerful internal antennas that seek the signal individually for fewer dropouts. In the rare event of a dropout, the 'Auto-Mute' feature kicks in to prevent intermittent static.



#### REMOVABLE MICROPHONE CAPSULES

Choose from a variety of optional removable MIC capsule models with different polar patterns and frequency response for use with different miking configurations and added control over your environment.



#### FAST 10 SECOND SETUP

This combination of audio performance, simplified setup and portability lets you set up quickly and easily!

- No complicated frequencies to assign
- No heavy cables to route
- No tangle of cables
- No bulky gear to haul
- No clumsy antennas
- No knobs to tweak

Tel: 714-505-4567

e-mail: sales@widigitalsystems.com

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US and Foreign Patents Pending

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## Wi AudioStream™ EL2

Pocket Portable Stereo/Dual-Input Digital Wireless  
Microphone, Lavalier & Audio Monitoring System



## INNOVATIVE DESIGN

The Smallest, Most Advanced, All-in-One Stereo Digital Wireless Microphone & Audio Monitoring System. So Small It Can Fit In The Palm Of Your Hand!



### Pocket Portable Stereo Digital Wireless System

Delivering unmatched value, comfort, sound quality and secure fit, the Wi AudioStream EL2 model JM-WASEL2 pocket portable stereo digital wireless solution offers exceptional value and flexibility. Weighing in at only 1.08 Oz, this high-quality, plug-and-play system quickly interchanges from an Ear-worn microphone to Lavalier MIC to audio monitoring system or VoIP\* device with a simple press of a button and swap of accessories, giving you the versatility and value of an all-in-one wireless solution for all types of sound system and computer applications. This fast-to-setup, high-quality 2.4GHz stereo digital wireless system provides up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity and operates without radio frequency (RF) interference, signal loss, or crackle inherent in UHF/VHF systems.

\* VoIP application with the optional USB transmitter JM-UST01

### Simple, Elegant, Ultra-Light Design

This elegant, ultra-light, pocket size digital wireless system is the first ever to combine all the features required for Mono and Stereo mini microphones and in-ear monitoring applications in a pocket portable, ultra small, rugged, light-weight design. This combination of audio performance, simplified setup and portability lets you set up quickly and easily!



### JM-WASEL2 Package Contents Include

- Wi AudioStream™ Transmitter & Receiver
- Wi Sure-Fit™ Earset & Lavalier Microphones
- Wi Omnidirectional & Cardioid MIC Capsules
- Universal USB Power Adapter & Power Cable
- Transmitter/Receiver Surface Mounting Brackets
- 1/8" to 1/8" TRS Stereo Cable & 1/4" Adapter
- 1/8" to 1/8" Y-Split TRS Dual MIC Input Cable
- 1/8" to 1/4" Y-Split TRS Stereo Cable
- 1/8" TRS to XLR Mono Cable
- Detachable Earset Cable
- Camera Hot Shoe Adapter & Clip
- Two MIC Windcreens
- Instrument MIC Clip & Lavalier MIC Clip
- Hard Shell Carrying Case

## WIRELESS FREEDOM

Designed For Stereo/Dual-input Digital Wireless MIC & Audio Monitoring Applications!

### Earset and Lavalier System

The Wi AudioStream's ultra lightweight system supports discreet, unobtrusive miking applications with comfort and flexibility. Designed for active and energetic users, the Wi Sure-Fit EL2 Earset can easily be adjusted to capture the closest near-the-mouth vocals clearly and consistently while keeping the boom securely in place even when the head moves. The ultra-thin lavalier easily accommodates alternative mounting applications such as ties, shirts, in hair and behind the button. Ideal for broadcasters, pastors, artists, fitness instructors, speaking and singing performers.



### Two Users Dual-Input Miking Simultaneous Vocals & Instruments Miking

The Wi AudioStream EL2 transmitter can support two simultaneous microphones' connection allowing two users to share the same transmitter or configuration of the system for vocal and acoustic instrument miking while transmitting the microphones' audio signals on two separate channels.

The Wi AudioStream EL2 lavalier MIC is designed to attach easily to any acoustic instrument without impeding body movement or posing any risk to the instrument.



### Stereo Vocals & Instruments Miking

Nature is NOT Mono! The Wi AudioStream EL2 is designed to capture the realism, articulation, breathiness and openness of a live sound in stereo for superb sound recording that is full and clean.



### In-Ear Personal Monitors and Studio Headphones

The Wi AudioStream EL2 provides the freedom of wireless movement to any conventional studio monitor headphones or in-ear personal monitors. You can use up to 10 Wi AudioStream EL2 systems simultaneously without having to select frequencies. This makes the Wi AudioStream EL2 an excellent choice for performance monitoring including houses of worship and installations requiring assistive listening devices.



### Video Cameras and Handheld Recorders

The Wi AudioStream EL2 brings the convenience of hands-free stereo and dual miking to DSLR, video cameras and handheld recorders. This powerful solution lets you capture superb vocals and amazing ambient sounds easily and accurately. No need to reach out, stretch your arm, worry about position or recording angle.



## EXTREME FLEXIBILITY

Designed To Provide True Digital Wireless Freedom!

### Maximum Audio Input Connectivity

The Wi AudioStream EL2 transmitter boasts three (3) different power modes to support the following input connections:

- Line-in (Stereo)
- MIC-in (Mono)
- MIC-in (Stereo/Dual-input)

The Wi AudioStream's 15Hz to 20kHz frequency response covers the full harmonic spectrum of vocals and musical instruments to deliver crisp highs and thundering low tones that will satisfy the most demanding users.

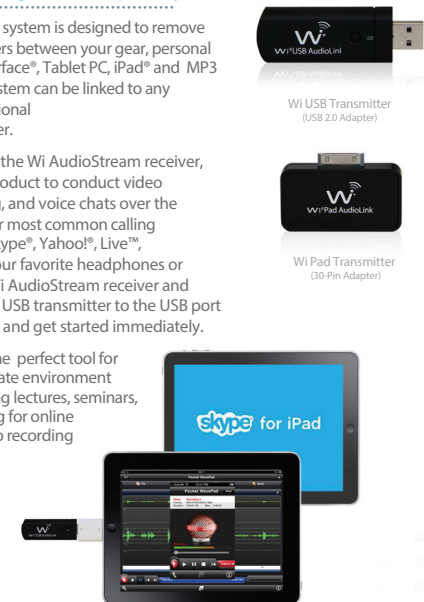


### Ultimate Cross Platform Compatibility With Integrated Podcasting & VoIP Capability

The Wi AudioStream EL2 system is designed to remove all communication barriers between your gear, personal computers, Windows Surface®, Tablet PC, iPad® and MP3 players. This dynamic system can be linked to any PC or MAC using the optional Wi USB AudioLink adapter.

With the built-in MIC on the Wi AudioStream receiver, you can use the same product to conduct video conferences, podcasting, and voice chats over the Internet with support for most common calling applications including Skype®, Yahoo!®, Live™, and AIM®. Just plug in your favorite headphones or in-ear monitors to the Wi AudioStream receiver and connect the optional Wi USB transmitter to the USB port on your MAC, PC or iPad and get started immediately.

The Wi AudioStream is the perfect tool for educational and corporate environment applications like recording lectures, seminars, meetings and podcasting for online instruction or vocal audio recording on the go



### Extreme Power Flexibility

The Wi AudioStream EL2 power source's flexible design boasts an internal rechargeable battery for 4-6 hours of battery operation. Add the optional USB AA battery adapter for up to 13 hours of extended use. No need to power down the system to charge or replace the batteries.

There's also an AC power adapter for continuous operation. You can even use USB bus power to charge and operate your Wi AudioStream EL2 system. Enjoy true freedom from power concerns.



AA Battery Adapter Model JM-WBA01 (Optional Adapter)



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### **MEDIA CONTACT:**

Scott Robertson, APR  
Robertson Communications for Wi Digital Systems  
949-766-6789  
[scott@robertsoncomm.com](mailto:scott@robertsoncomm.com)

## **Wi Digital Systems Unveils New Ultra-Lightweight Portable Battery-Powered Bluetooth & Digital Wireless Personal Amplification Systems**

**Laguna Niguel, Calif., January 24, 2013** – Wi Digital Systems, makers of professional-quality, pocket portable stereo digital wireless audio systems for musicians and performers, today unveiled the company's first ultra-lightweight self-contained portable digital wireless personal amplification systems.

### **Truly Cable-Free Designs**

Wi Digital's mission to simplify and enhance performers' lives through product innovation can be seen in these products, which are available in two models:

- 1. Wi ProAudio™ (Wi-PA550)** This elegant, ultra-lightweight, solidly built, active, wide-dispersion two-way speaker system provides self-contained, high-quality, battery-powered sound reinforcement for any environment.

Wi ProAudio™ combines a PA system that comes bundled with a matching 2.4Ghz digital wireless microphone, personal instrument amplifier, stereo digital wireless connectivity system for musical instruments and bluetooth interface for iPod, iPad, iPhone, MP3 players, tablets, smartphones, Mac and PC all in one unique and extremely useful product. This powerful 40-watt, 20Hz~20KHz frequency response system features: built-in Lithium Ion rechargeable battery, custom-made 5-inch neodymium speaker that delivers accurate reproduction of the mid-bass/punchy-bass frequencies and 1-inch neodymium tweeters for crystal clear midrange sound and extreme fidelity in high frequencies reproduction making it unique in its class for vocal clarity and ideal for musical instruments that produce a wide dynamic range such as synthesizers and electronic drums.

All of the Wi ProAudio's controls are located on the back panel including XLR/TRS balanced jacks for additional microphone or sound expansion via an external mixer, 1/8-inch mini input jack, 1/8-inch mini output jack, built-in two independent channels volume controls, master volume control, treble and bass controls. The entire system can be carried in one hand, placed on a bookshelf or





mounted on a speaker stand for maximum portability and ease of use.

Perfect for musical instruments personal amplification, live onstage monitoring, public speaking, singing, home, studio, schools, churches, restaurants, corporate training programs and other wide-ranging monitoring applications.

**MAP \$599**

2. **Wi MegaPhone™ (Wi-MP540)** This system, which resembles a hand-held bullhorn, is solidly built, yet lightweight, and comes bundled with a matching 2.4 GHz digital wireless microphone. The Wi MegaPhone™ is a 40-watt system, with a 5-inch neodymium full range speaker and built-in Lithium Ion rechargeable battery, plus a microphone charging compartment.

All controls are located on a side panel, including 1/4-inch jack for additional microphone or sound expansion via an external mixer, 1/8-inch mini input jack, 1/8-inch mini output jack, built-in two independent channels volume controls, master volume control and tone control. The entire system can be carried in one hand, over the shoulder using its built-in strap or mounted on a speaker stand for maximum portability and ease of use.

Perfect for public speaking, singing, schools, churches, restaurants, corporate training programs and sports teams who need a good quality, simple system to amplify the human voice and external audio sources such as an MP3 player.

**MAP \$499**

“Our new Personal Amplification Systems bring the first truly self-contained wireless solutions to performers who want superior sound and simple operation at affordable prices,” said Dr. John R. Gibson, president of Wi Digital Systems.

### **About Wi Digital Systems**

Wi Digital Systems makes professional-quality, pocket portable stereo digital wireless audio systems for musicians, performers and videographers who want easy to use, affordable products that provide freedom from cables. For more information, please visit [www.widigitalsystems.com](http://www.widigitalsystems.com)

###











## **FOR IMMEDIATE RELEASE**

### **MEDIA CONTACT:**

Scott Robertson, APR  
Robertson Communications for Wi Digital Systems  
949-766-6789  
[scott@robertsoncomm.com](mailto:scott@robertsoncomm.com)

## **Wi Digital Systems Launches New Family of Sure-Ears™ In-Ear Monitors**

**Laguna Niguel, Calif., January 24, 2013** – Wi Digital Systems, makers of professional-quality, pocket portable stereo digital wireless audio systems for musicians and performers, today announced its new line of Sure-Ears™ in-ear monitors.

### **Unique Micro-In-Ears™ Driver Design**

Wi Digital's new Micro-In-Ears™ monitors are uniquely designed using a very small single driver in a brass housing located directly in the ear canal. This contrasts with most current in-ear monitor designs which are bulkier and have multiple drivers located outside of the ear. The Wi Digital Micro-In-Ears™ driver placement delivers a much fuller sound with deep bass and crisp high tones as the driver reverberates within the ear canal instead of being channeled through small tubes.

Wi Digital Systems' Sure-Ears™ monitors are available in several models, including:

1. **Micro-In-Ear™** (WI-SEMI5) These ultra-light in-ear monitors are nearly invisible and fit comfortably in the ear canal for long periods of wear. Features a tangle-free dual line cable and a secure fit design plus a 45-degree connector for stability. MAP \$149.00
2. **Sure-Ears™ Bass & Drums** (WI-SEBD10) Uses a larger driver with brass housing, which delivers superior bass response geared to bass players and drummers who like to feel the bass in their mix. Features a tangle-free dual line cable and a secure fit design plus a 45-degree connector for stability. MAP \$189.00
3. **Sure-Ears™ LifeStyle™** (WI-SELS) Superb Wi Digital Systems sound quality plus an array of fashion choices to cleverly display the monitor cable as a necklace, bracelet or as part of a performer's outfit. MAP \$159.00

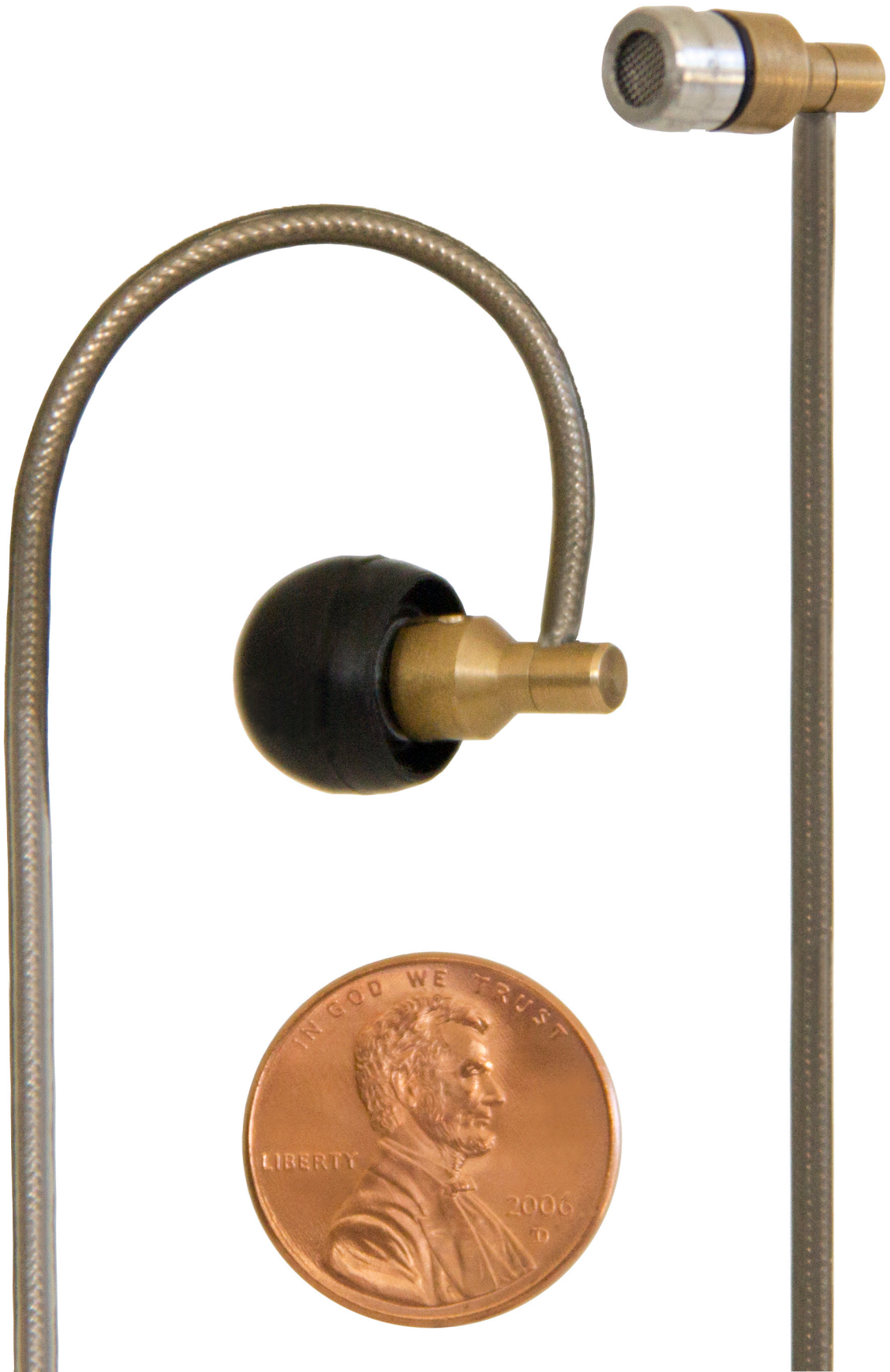


“Our new Sure-Ears™ line of in-ear monitors will dramatically improve the sound quality experience for musicians by placing the highest quality sound beautifully in the ear where it belongs,” said Dr John R Gibson, President of Wi Digital Systems.

**About Wi Digital Systems**

Wi Digital Systems makes professional-quality, pocket portable stereo digital wireless audio systems for musicians, performers and videographers who want easy to use, affordable products that provide freedom from cables. For more information, please visit [www.widigitalsystems.com](http://www.widigitalsystems.com)

###











# Wi<sup>®</sup> Pro AudioMatrix<sup>™</sup>

Stereo Digital Wireless Multicast Audio System  
For Loud Speakers & DJ Gear

**Wi-AMP50**  
One Transmitter to 50 Receivers



[www.widigitalsystems.com](http://www.widigitalsystems.com)



# Wi<sup>TM</sup> Pro AudioMatrix<sup>TM</sup>

The Smallest, Most Advanced,  
Stereo Digital Wireless  
Multicast Audio  
System For Active  
Loud Speakers  
& DJ Gear



INNOVATIVE DESIGN

## Wi Pro AudioMatrix Product Specifications:

### Specifications

- Transmission Format: 2.4 GHz Digital Wireless
- Bit Rate: 16-bit, 48 kHz Stereo CD Audio Quality (Uncompressed Audio)
- Frequency Response: 15Hz -20kHz
- Frequency Selection: Auto
- Latency: 2~4ms
- Connectors: 1/8" TRS Stereo  
Mini XLR Balanced (Left Channel)  
Mini XLR Balanced (Right Channel)
- Input impedance: 1M ohm
- Max input level: 3V RMS
- Output impedance: < 10 ohm
- Max Output level: 2V RMS
- SNR: > 96 dB
- Distortion: 0.12 % THD
- Selectable gain levels: -20 dB, 0 dB and +20 dB
- Antenna: External Antennas
- Wireless Range: > 200 Feet  
(Range may be dependent on line of sight)  
(Range may vary due to local conditions)
- Audio Multicast: One Transmitter to 50 Receivers simultaneously
- Rechargeable Battery Life: 8 hours
- Low Battery Life Alert: 15 minutes of life left
- Power Input: 3.6V ~ 6V DC
- Maximum Transmitters Operating at Same Time: 10
- Maximum Receivers Operating at Same Time: 50
- MAC and PC Compatible: Yes
- Tablet PC, iPod Compatible: Yes
- 802.11g/n (WiFi) Network Communications Safe: Yes
- Transmitter Dimensions: 2.7" x 0.8" x 3.8"
- Receiver Dimensions: 2.7" x 0.8" x 3.8"
- Transmitter Weight: 0.13 lbs
- Receiver Weight: 0.13 lbs
- Enclosure: Aluminum

### Supported Instruments

- Active Loud Speakers
- Powered Monitors
- Amplifiers
- PA and Live Sound Systems
- Mixers
- DJ Gear
- Digital Multitrack Recorders
- Earset and Lavalier Microphones
- Professional Studio Monitor Headphones
- In-Ear Professional Personal Monitors
- MP3 Players & Devices with headphone jack

### Wi-AMP50 Package Contents Include

- One (1) Wi Pro AudioMatrix<sup>TM</sup> Transmitter
- Two (2) Pro AudioMatrix<sup>TM</sup> Receivers
- Six (6) Mini Female XLR to Female XLR Cables
- Three (3) Universal Power Adapters
- Hard Shell Carrying Case
- User Guide

### Accessories

- Wi USB AudioMatrix<sup>TM</sup> Transmitter for MAC, PC, Tablet PC Windows Surface<sup>®</sup> and iPad<sup>®</sup> (Model Wi-USBAM)
- Wi Micro-In-Ears<sup>TM</sup> Personal Monitors (Model WI-SEMI5)
- Wi Sure-Ears<sup>TM</sup> Personal Monitors (Model WI-SEBD10)

  
**Wi<sup>TM</sup> DIGITAL SYSTEMS**  
www.widigitalsystems.com

Tel: 714-505-4567  
e-mail: sales@widigitalsystems.com

Designed by Wi Digital Systems in California USA  
US and Foreign Patents Pending

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# Wi AudioLink™ Ui

Pocket Portable Stereo Digital Wireless Audio System  
MAC/PC/Windows Surface®/TabletPC/iPod®/iPad®/iPhone®

Wi DIGITAL SYSTEMS

## Wi AudioLink™ Ui

DIGITAL WIRELESS  
((STEREO))™

### WIRELESS SYSTEM SPECIFICATIONS

#### DIGITAL WIRELESS SYSTEM

- Transmission Format: 2.4 GHz Digital Wireless
- Bit Rate: 16-bit, 48 kHz Stereo CD Audio Quality (Uncompressed Audio)
- Frequency Response: 15Hz-20kHz
- Frequency Selection: Auto (Diversity System)
- Output impedance: < 10 ohm
- Max Output level: 700mV RMS
- Stereo NR: >89 dB
- Distortion: 0.12 % THD
- Wireless Range: Up to 100 Feet (May be dependent on line of sight) (Range may vary due to local conditions)
- Antenna: Two Internal Antennas

#### Wi AUDIOLINK RECEIVER

- Remote Audio Controls: Volume Up/Down, Play, Pause, Mute, Next/Prev Track, MIC ON/OFF
- Rechargeable Battery: 4 ~ 6 hours
- Connectors: 1/8" TRS Stereo
- Microphone: Built-in MIC
- Power Input: 5V DC, 500 mA (USB Bus Power)
- Dimensions: 1.2"x0.6"x3.34"
- Mounting: Metal Belt Clip
- Weight: 1.08 Oz



#### Wi PAD AUDIOLINK TRANSMITTER

- Compatibility: iPod, iPad & iPhone
- Interface: 30-pin
- Power Input: 5V DC, 500 mA (Mini USB Bus Power Through Port)
- Weight: 0.2 Oz



#### Wi USB AUDIOLINK TRANSMITTER

- OS Support: MAC OSX, iOS, Win XP/VISTA/Win7/Win8
- Compatibility: MAC, PC, iPad, Surface & Tablet PC
- Interface: High-Speed USB 2.0
- Power Input: 5V DC, 500 mA (Mini USB Bus Power Through Port)
- Weight: 0.4 Oz



## Wi AudioLink™ Ui

DIGITAL WIRELESS  
((STEREO))™



### POCKET PORTABLE DESIGN

The Wi AudioLink Ui stereo digital wireless system combines all the features required to connect your MAC, PC, Windows Surface, iPad, iPod & iPhone to your DJ gear, mixers, live sound systems or home stereo in minutes.



### CRYSTAL CLEAR TONES

The Wi AudioLink Ui delivers uncompressed 48KHz stereo digital audio with crystal clear tones free of potential crackle, signal loss and RF interference inherent in UHF/VHF systems.



### FULL FREQUENCY SPECTRUM

The Wi AudioLink's 15Hz to 20kHz frequency response covers the full harmonic spectrum and delivers crisp highs and thundering low tones to satisfy the most demanding users.



### EXTREME POWER FLEXIBILITY

- The Wi AudioLink Ui boasts 5 power options!
- 4~6 hours internal rechargeable battery use
  - 13 hours with USB AA battery adapter (optional)
  - Continuous use with AC power adapter
  - Continuous use with USB port bus power
  - USB bus power pass through ports for charging your iPod, iPad or iPhone while in operation



### TWO (2) INTERNAL DIVERSITY ANTENNAS

Two powerful internal antennas that seek the signal individually for fewer dropouts. In the rare event of a dropout, the 'Auto-Mute' feature kicks in to prevent intermittent static.



### FAST 10 SECOND SETUP

This combination of audio performance, simplified setup and portability lets you set up quickly and easily!

- No complicated frequencies to assign
- No heavy cables to route
- No tangle of cables
- No bulky devices to carry
- No clumsy antennas
- No knobs to tweak

Tel: 714-505-4567  
e-mail: sales@widigitalsystems.com  
Designed by Wi Digital Systems in California USA  
US and Foreign Patents Pending

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## Wi AudioLink™ Ui

Pocket Portable Stereo Digital Wireless Audio, VoIP & Monitoring System for MAC, PC, Windows Surface®, Tablet PC iPod®, iPad® & iPhone®

DIGITAL WIRELESS  
((STEREO))™



## INNOVATIVE DESIGN

The Smallest, Most Advanced, Stereo Digital Wireless Technology That Delivers Amazing Sound Clarity & Depth



### Pocket Portable Stereo Digital Wireless System

The Wi AudioLink Ui model JM-WALUi is a full function 2.4GHz stereo digital wireless audio system that provides up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity. This high-quality solution boasts dual internal antennas for true diversity auto frequency selection and operates without radio frequency (RF) interference, signal loss, or crackle inherent in the UHF/VHF systems. It's the best stereo digital wireless audio solution for live performances, personal monitoring and studio recording environments.

### Crisp Highs & Thundering Low Tones

The Wi AudioLink's 15Hz to 20kHz frequency response covers the full harmonic spectrum and delivers crisp highs and thundering low tones that will satisfy the most demanding users.

### Maximum Audio Connectivity

The Wi AudioLink Ui boasts two transmitters (USB 2.0 & 30-pin transmitter) to support the following system connections:

- iPod, iPad & iPhone
- Windows Surface & Tablet PC
- MAC & PC desktop and notebooks



### JM-WALUi Package Contents Include

- Wi USB AudioLink Transmitter (For MAC, PC, Windows Surface, Tablet PC & iPad)
- Wi Pad AudioLink Transmitter (For iPod, iPad and iPhone)
- Wi AudioLink Receiver
- 1/8" to 1/8" TRS Stereo Cable
- 1/8" to 1/4" Y-Split L/R TRS Stereo Cable
- 1/8" TRS to RCA Stereo L/R Adapter
- Universal USB Power Adapter
- Power Cable
- User Guide
- Hard Shell Carrying Case

**Wi DIGITAL SYSTEMS**  
www.widigitalsystems.com

## WIRELESS FREEDOM

Designed For Every Day Mobile Applications!

### Wireless Docking System

The Wi AudioLink Ui is designed to connect your personal computers, Windows surface, Tablet PC, iPad, iPod and iPhone wirelessly to your home theater or stereo system while keeping your portable device at your finger tips with up to 100 feet of secure, uncompressed 16bit, 48kHz CD quality wireless audio connectivity.



### Mixers, DJ Gear & Live Sound Systems

Designed for on stage, studio audio setups and audio line level applications, the Wi AudioLink Ui is the first stereo digital wireless system ever to combine all the features required to connect your MAC, PC, Windows Surface, Tablet PC, iPad, iPod & iPhone to DJ gear, mixers and live sound systems in minutes while delivering optimal studio quality sound perception in every given situation.



### Podcasting & VoIP Skype Chats

The Wi AudioLink Ui's rugged ultra-light receiver boasts a high quality built-in microphone for conducting podcasting or voice over the internet (VoIP) chats from your MAC, PC, Windows Surface, Tablet PC or iPad with support for most common calling applications including Skype®, Yahoo!®, Live™, and AIM®.

The Wi AudioLink Ui is the perfect tool for educational and corporate environment applications like recording lectures, seminars, meetings and podcasting for online instruction or vocal audio recording on the go



### In-Ear Personal Monitors & Studio Headphones

The Wi AudioLink Ui provides freedom of wireless movement to conventional studio monitor headphones or in-ear personal monitors. Wi AudioLink Ui is incredibly easy to wear even for an extended time and puts all of the essential audio controls including volume up and down, play, pause, mute and track control in the palm of your hand. You will enjoy true digital wireless audio freedom.

The systems is optimized for Wi Digital's optional Wi Sure-Ears and Wi Micro-In-Ears personal monitors for a high quality wireless monitoring experience.



## EXTREME COMPATIBILITY

Ultimate Cross Platform Compatibility!

### MAC, PC, Windows Surface, Tablet PC & iPad Compatibility

The Wi USB AudioLink transmitter is designed to remove all communication barriers between your musical gear and computing devices.

This fast, plug-and play, USB 2.0 stereo digital wireless audio transceiver combines all the features required for desktop and notebook computers, Windows Surface, Tablet PCs, iPads, virtual instruments, audio monitoring, Podcasting, VoIP, wireless studio audio setups and audio line level applications in a small, rugged, lightweight design.

This dynamic solution puts all of your computer's essential audio controls, including volume, mute, track control in the palm of your hand.



Wi USB Transmitter (USB 2.0 Adapter)



### iPod, iPad & iPhone Compatibility

The Wi Pad AudioLink transmitter is designed to bridge the gap between your musical gear and iPod, iPad and iPhone.

This elegant and powerful stereo digital wireless audio transmitter is designed to wirelessly integrate your iPod, iPad or iPhone with your musical gear on stage, in studio or at home.

This dynamic solution puts all of your iPod, iPad or iPhone's essential audio controls, including volume, mute, track control in the palm of your hand.



Wi Pad Transmitter (30-Pin Adapter)



## EXTREME FLEXIBILITY

Designed For True Power & Audio Flexibility!

### Extreme Power Flexibility

The Wi AudioLink Ui power source's flexible design boasts an internal rechargeable battery for 4~6 hours of battery operation. Add the optional USB AA battery adapter for up to 13 hours of extended use. No need to power down the system to charge or replace the batteries.

There's also an AC power adapter for continuous operation. You can even use USB bus power to charge and operate your Wi AudioLink. Enjoy true freedom from power concerns.



AA Battery Adapter JM-WBA01 (Optional Adapter)



Wi Digital Systems, Inc. is a US company based in Laguna Niguel, California. Wi Digital Systems is poised to become one of the world's leading providers of Eco-Friendly, Pocket Portable, Digital Wireless Audio, Video and Storage systems for miniature microphones, in-ear personal monitors, musical instruments, digital cameras, and iPod, iPad, iPhone, Tablet PCs, and PC/MAC computers.

#### PURPOSE

To powerfully enable musical and vocal performance in a wide range of venues, including on stage, in the studio and at home.

#### VISION

To liberate our customers by replacing cable and currently available wireless products with our value-added, cutting-edge solutions that bridge the gap between performers, instruments, sound reinforcement and computer-related technologies. To be the Company whose digital wireless-based products are passionately loved and widely used by musicians and other performers. To be recognized as a highly respected global supplier of products of unparalleled quality that fulfill the needs and enhance the capabilities of all users. To be the world leader in professional digital wireless audio/video and digital storage convergence technology.

#### MISSION

Effectively design, develop, manufacture, market and support a unique range of innovative, technologically advanced and affordable digital wireless products that benefit our customers and consistently exceed their expectations. Provide an unmatched value proposition for our end-user customers and a substantial win for our sales associates, resellers and distributors. Utilize a business model that combines unwavering ethical and societal values with best-in-class operational practices. Focus on green designs, including use of recyclable materials and rechargeable batteries.

#### VALUES

Build the Company based on respectful, trusting relationships and a powerful sense of personal and corporate accountability. Focus on timely, honest, forthright communication; rapid high-quality decision-making; clearly delineated requests, requirements and objectives; perfectly balancing high quality and excellent productivity; rigorous resource management; sensible risk-taking.

#### BRAND POSITIONING

Cutting edge, super cool, iconic designs against a backdrop of excellent functionality, superb quality, great prices, wonderful packaging and excellent service. An amazing value proposition for all customers.

#### MEDIA CONTACT

For more information on Wi Digital Systems, please contact [corporatepr@widigitalsystems.com](mailto:corporatepr@widigitalsystems.com)





## **EXECUTIVE BIO**

### **DR. JOHN R. GIBSON, PRESIDENT AND CEO**

John R. Gibson, MBChB, MRCP (UK), FRCP (Glasgow) serves as President and CEO of Wi Digital Systems, Inc. located in Orange County, Calif. Wi Digital Systems makes professional-quality, pocket portable stereo digital wireless audio systems for musicians, performers, videographers and audiophiles who want easy-to-use, affordable products that provide freedom from cables.

Previously, Gibson was Senior Vice President, Global Development at Allergan in Irvine, California for 15 years. He has served on the Boards of Directors of several startup companies and as a Volunteer Clinical Professor of Dermatology at UCI, Irvine and SUNY, Buffalo.

Gibson, born and raised in Kingston, Jamaica, received his secondary education in Glasgow, Scotland. He earned his medical degree from Glasgow University in 1973, and subsequently trained in general medicine, infectious diseases and pediatrics in Zimbabwe and the United Kingdom. Gibson developed his skill as a dermatologist in parallel with his pharmaceutical industry career. He was appointed Honorary Consultant Dermatologist at the Royal London Hospital in 1982.

Gibson has 29 years of international experience in all aspects of drug development with three major pharmaceutical companies (Wellcome, Bristol-Myers Squibb and Allergan); and a track record of major product approvals worldwide in the fields of dermatology, ophthalmology and neurology. Gibson also has experience in oncology, allergy and anti-infectives, including anti-virals. One of the better-known drugs for which he led the development worldwide was Botox, for both therapeutic and cosmetic uses.

Gibson retired from the pharmaceutical industry in 2007 to pursue a lifelong interest in music. He co-founded Wi Digital Systems, Inc. in the belief that a musician's life could be greatly enhanced and simplified by replacing cable with significantly value-added digital wireless products. He is also a prolific songwriter and a performer of original material. His passion for music, drug development, medicine and entrepreneurialism remains powerfully intact.

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#### **MEDIA CONTACT:**

Scott Robertson, APR  
Robertson Communications for Wi Digital Systems  
949-766-6789  
[scott@robertsoncomm.com](mailto:scott@robertsoncomm.com)



## **EXECUTIVE BIO**

### **PIERRE ABBOUD, CHIEF OPERATING & TECHNOLOGY OFFICER**

Pierre Abboud is Chief Operating & Technology Officer and co-founder of Wi Digital Systems, Inc. located in Orange County, Calif. Wi Digital Systems makes professional-quality, pocket portable stereo digital wireless audio systems for musicians, performers, videographers and audiophiles who want easy-to-use, affordable products that provide freedom from cables.

Previously, Abboud was Vice President at Digital Peripheral Systems (Q-SEE) in Yorba Linda, California for 10 years. He has served on the Boards of Directors of several startup companies and consulted with major corporations including Sony, Roland, Yamaha, Teac, Flextronics, Cirrascale and IOGEAR.

Experienced in start-up, high growth and established corporate environments, Abboud has more than 25 years of experience in the technology market segment providing operational, engineering, product design and development, manufacturing, tactical and strategic business leadership for domestic and international operations including worldwide sales, branding, marketing, advertising, product and customer support services.

His work has helped companies gain remarkable acceptance among customers and the editorial community, receive numerous editor's choice awards and be featured in prestigious publications such as the Wall Street Journal, Forbes, Fortune, Los Angeles Times, The Washington Post and the majority of key trade publications such as MacWorld, PC Magazine, Windows, Cosmopolitan, Maxim, Electronic Musician, Music Trades, Musical Merchandise Review, as well as television and syndicated radio news channels such as MSNBC, TechTV and more.

Abboud's track record of technical innovations includes the development of award winning Portable USB mass-storage peripherals, Optical robotic juke box storage server, professional digital audio recording solutions, High performance computing (HPC) solutions, Network attached systems (NAS), Home digital media servers, Home & business security solutions and Digital wireless Audio/Video connectivity products for professional camera and music gear.

Abboud earned his engineering degree from California State University of Northridge and holds three issued utility patents for screw-less plastic enclosure and modular back-panel interface design.

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#### **MEDIA CONTACT:**

Scott Robertson, APR  
Robertson Communications for Wi Digital Systems  
949-766-6789  
[scott@robertsoncomm.com](mailto:scott@robertsoncomm.com)